



ECHT 2027 & 32nd IFHTSE World Congress

The industry meeting point for the international heat treatment and materials science network

Milan (Italy) - 28-30 April 2027

SPONSORSHIP & EXHIBITION PROPOSAL

About the event

ECHT 2027 and 32nd IFHTSE World Congress will be jointly held in Milan on 28-30 April 2027 by AIM, the Italian Association for Metallurgy.

These joint conferences represent the premier global forum for the exchange of cutting-edge scientific knowledge and industrial advancements in heat treatment and surface engineering and they offer great networking opportunities. The event is dedicated to researchers, engineers, metallurgists, and industry leaders seeking to bridge the gap between laboratory innovation and large-scale industrial application.

SPONSORSHIP & EXHIBITION PACKAGES

Benefits	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Fee	€ 6.000 + 22% VAT	€4.500 + 22% VAT	€ 3.500 + 22% VAT	€ 2.500 + 22% VAT
Exhibition table top unit	✓	✓	✓	✓
Branded Back Wall (Graphics provided by the sponsor)*	✓	✓	✓	✓
Complimentary Full Registrations	5	3	2	1
Name and Logo on Event Website & Program	✓ (Prime placement)	✓ (Prime placement)	✓ (Standard placement)	✓ (Standard placement)
Social Media Recognition	✓ (Featured posts in prime placement)	✓ (Featured posts in standard placement)	✓ (Mentions)	✓ (Mentions)
ADV page in Conference programme	✓	✓		
Inserts into Congress bags	✓	✓		
Roll up at the entrance of the main Conference room (to be provided by the sponsor)	✓			

* to be sent according to the provided instructions below to: conference@aimnet.it by 22 March 2027

Additional Sponsorship Opportunities (À La Carte)

- Conference bag Sponsorship – Logo on all attendee bags: € 5.000 + 22% VAT
- Lanyard Sponsorship – Logo on all attendee badges (*exclusive sponsorship*): € 3.000 + 22% VAT
- Gadget Sponsorship (*to be provided by the sponsor company*): € 2.000 + 22% VAT
- Coffee Station Sponsorship – Branding in high-traffic areas: € 2.500 + 22% VAT

Next Steps

We invite your organization to join as a sponsor and to contribute to the success of this prestigious event. To secure your preferred package or discuss customization, please send the relevant form to or contact:

ECHT&IFHTSE 2027 Organising Secretariat

AIM – Associazione Italiana di Metallurgia

✉ conference@aimnet.it | ☎ +39 0276021132

[<https://www.aimnet.it/eng/echt2027.shtml>]

Deadline for Sponsorship Commitment: 5 February 2027

This proposal is flexible. We can tailor benefits to meet your marketing objectives. Let's collaborate to maximize your impact at the congress!

Branded Backwall graphic file preparation

To be sent to: conference@aimnet.it by 22 March 2027

File must be in **vector or PDF high definition 300 dpi** without cutting marks

The graphic draft must be performed in proportion with the final size **cm 200X200h**

Font: the fonts must be converted to vectors or attached.

Trademarks: The trademark should be preferably redrawn vectorially

Colours: The colors must be in four-color **[CMYK]**

ECHT&IFHTSE 2027 SPONSORSHIP APPLICATION FORM

[1/2]

To be sent best **by 5 February 2027** to: conference@aimnet.it

1. The company below asks to be admitted as Sponsor Company to ECHT&IFHTSE 2027

Company Name _____
Address _____
Postcode _____ City _____
Country _____
Telephone _____ Website _____
e-mail address _____
Contact person _____
VAT number _____ Taxpayer's _____

FOR ITALIAN COMPANIES ONLY:

E-mail amministrazione _____
Indirizzo posta elettronica certificata (PEC) _____
Codice destinatario _____

2. Orders the following sponsorship from Associazione Italiana di Metallurgia:

Sponsor & Exhibition packages

☐ PLATINUM	€ _____
☐ GOLD	€ _____
☐ SILVER	€ _____
☐ BRONZE	€ _____

Additional sponsorship

☐ CONFERENCE BAGS	€ _____
☐ LANYARDS	€ _____
☐ GADGETS (_____)	€ _____
☐ COFFEE BREAK	€ _____

Total Net Amount € _____

22% VAT (if applicable) € _____

TOTAL Amount € _____

NB: 22% VAT is applied exclusively to Italian companies or Italian based companies (VAT nr. starting with IT) and to EU companies which are NOT registered to VIES.

ECHT&IFHTSE 2027 SPONSORSHIP APPLICATION FORM

[2/2]

To be sent best **by 5 February 2027** to: conference@aimnet.it

We, the undersigned, have read the Privacy notice at the following pages and we accept that AIM processes my personal data in accordance with article 13-14 of EU Regulation no. 679/2016 (GDPR).

Date _____

Stamp and signature of the legal representative _____

Terms and methods of payment

Payments can be made via bank transfer to Associazione Italiana di Metallurgia - AIM at Credito Emiliano S.p.A. - Agenzia 052 - Milano sede - C/C 010000480455 Cod. ABI 03032 - CAB 01600 - CIN M - Cod. IBAN IT33M0303201600010000480455, swift code BACRIT22MIL. The transfer order must specify the name of the company and the reference "ECHT&IFHTSE2027 - SPONSORSHIP").

By filling in this Application form, the below-signed company declares the following:

that we acknowledge, have read, fully understand and accept in all its parts the "ECHT&IFHSTE 2027 General Regulation (09-2026)", which is to be construed as part and parcel of this document, and to have received it.

Date _____

Stamp and signature of the legal representative _____

That we have carefully read again, fully understand and accept without exceptions, pursuant to and in accordance with articles 1341 and 1342 of the Italian Civil Code, the clauses of the the "ECHT&IFHSTE 2027 General Regulation (09-2026)" as per following part:

3 (Place, date and time of the event), 4 (Admission), 5 (Acceptance of Rules and Regulations), 6 (Registration), 7 (Table top unit Assignment), 8 (Waiver of participation), 12 (Safety standards), 15 (Payment terms), 18 (Damage to Table top units), 19 (Additional regulations), 20 (Force majeure), 21 (Prohibited activities), 22 (Obligations and limitation of liability of the Organiser), 23 (Competent Court).

Date _____

Stamp and signature of the legal representative _____

ECHT&IFHTSE 2027 SPONSORSHIP & EXHIBITION'S GENERAL REGULATION

(update: September 2026 – 4 pages)

1) Event and object

The official title of the event is “ECHT&IFHTSE 2027” (hereinafter referred to for brevity as “Event” or “ECHT 2027”). These general regulations (hereinafter also referred to as “Regulations”) contain the rules governing the Event and must be accepted and respected by all participants in the Event.

2) Organizer

The Event is promoted and organized by the Associazione Italiana di Metallurgia - the Italian Association for Metallurgy - (or “AIM”) with headquarters in Via Filippo Turati, 8 20121 Milan (MI).

3) Place, date and time of the event

The Event will take place in Milan (MI) at FAST Congress Centre, Piazzale Rodolfo Morandi 2, from 28 to 30 April 2027. Opening time on 28 April 2027 will be approximately from 8.00 am to 6.30 pm.

Access to the Congress Centre at times other than those indicated above will not be permitted.

The Organizer reserves the absolute right to modify the times, date and place of the Event (both for technical and/or organizational reasons). The Sponsor undertakes, as of now, to participate in the Exhibition for its entire duration (is expressly forbidden to participate in the Exhibition at a later time or to leave his/her table top unit prior to its end), also in the event of a unilateral change of the date of the Exhibition, its duration or the relevant opening times.

During the opening hours of the Exhibition, the Sponsor should supervise its table top unit directly or through its own staff.

4) Admission

Admitted Sponsors may exhibit only within the site granted to them by the Organizer (for brevity also “table top unit”). Each Sponsor must exhibit on the assigned site only goods of its own manufacture and/or distribution and/or of companies of which he/she is the general representative or agent.

The general representatives and agents may not, therefore, present any goods other than those of the represented companies explicitly indicated at the time of registration. At the request of the Organiser, documentary proof of their status as representative or agent must be provided.

Sponsors who have not duly paid the fee due prior to the start of the Event will not be allowed to participate in the Event.

Failure by the admitted Sponsor to participate in the Event for any reason whatsoever shall not entitle the Sponsor to any compensation and/or indemnity and/or reimbursement of costs and/or expenses and/or fees, given that all sums already paid shall be withheld by the Organizer; the Organizer shall also be entitled to collect any fee due but not yet paid.

Sponsors who are not admitted will have the right to obtain from the Organizer only the refund of the sum paid, with the exclusion of any other refund and/or payment of any compensation and/or indemnification and/or costs and/or expenses and/or fees.

Applications for admission to the Event, duly completed and signed, may not contain any reservations or conditions and must be sent to AIM by 5 February 2027, together with the due sum's payment receipt. AIM at its sole discretion, may however also take into consideration any applications received after this deadline.

5) Acceptance of Rules and Regulations

By signing the application form, the Sponsor undertakes to participate in the Event on the table top unit assigned to him/her by the Organizer and to accept without reservation these General Regulations, as well as any additional regulations that may be issued, at any time, by the Organizer and that the Sponsor hereby declares to accept and comply with.

6) Registration

The application form, duly completed and signed, must be accompanied by the payment of the relative Fee.

The fee must be paid by bank transfer to Associazione Italiana di Metallurgia - AIM at Credito Emiliano S.p.A. - Agenzia 052 - Milano sede - C/C 010000480455 Cod. ABI 03032 - CAB 01600 - CIN M - Cod. IBAN IT33M0303201600010000480455, swift code BACRIT22MIL. Any applications for admission not accompanied by the due fee will not be considered valid and, therefore, rejected.

7) Table top unit assignment

The actual admission of the Sponsor to the Event will be formalized by means of a written communication (by email) of the assignment of the table top unit sent by the Organizer to the Sponsor.

The above mentioned communication will be valid only for the Sponsor to whom it is addressed.

The assigned table top unit may not be transferred and/or made available in whole or in part, even free of charge, to third parties, for any reason whatsoever.

In the event of infringement, the Organizer reserves the right to exclude the goods introduced and exhibited illegally at the exclusive expense of the Sponsor.

The allocation of the table top unit is decided at the sole discretion of the Organizer, taking into account the general object of the Event.

It is therefore the Organizer's sole right to accept any requests from Sponsors for the siting of their table top units either made in their

application or subsequently communicated.

The Organizer reserves the right to modify the position of the table top unit initially assigned, or to change its conformation or reduce its size if circumstances so require.

The Organizer reserves the right to issue detailed regulations regarding the visiting and accessibility of the stands, as well as the deadlines for the completion of the furnishings.

8) Waiver of participation

Sponsors who are unable to take part in the Event after having sent in the application form must immediately notify AIM by registered letter with return receipt or by e-mail to the address fatturazione.aim@legalmail.it

In this case, if the reserved site is reallocated to another Sponsor, the Organizer will retain, as a penalty (and without prejudice to the right to further damages), 50% of the due amount.

If this is not the case, or if the reserved site is not reallocated to another Sponsor, the renouncing Sponsor shall be required to pay the entire amount due by contract, the costs of the works ordered and carried out in the reserved site, as well as any damages incurred by the Event and/or the Organizer and/or Third Parties as a result of the waiver.

9) Access to the exhibition area

Access to the exhibition area will be possible only upon presentation of the identification badge and during opening hours. The Sponsorship packages includes a certain number of nominal badges (full conference passes), according to the chosen package, that allow participation in conference, coffee breaks, organized lunches and social events.

10) Sponsorship fee

The Event fee refers to the entire site of the table top unit occupied with a continuous perimeter by the same Exhibitor.

The following services are included in the fees:

- a. Exhibition site, including standard fittings (table top unit + branded wall);
- b. From 1 to 6 full conference passes, according to the chosen sponsorship package, allowing participation in conference, coffee breaks, organised lunches and social events;
- c. Installed electrical power up to 1 Kw.

The Congress Centre does not have its own car park.

In case of need there is a car park in Piazzale Rodolfo Morandi (reservation is not possible).

11) Exhibition site

The Table top units and branded wall will be fitted directly by the Organiser. The Sponsors are solely and directly responsible for any damage that may result from the use of the Table top unit.

Any fittings, accessory supplies, materials and objects on display, as well as the installation and use of the exhibition sites must comply with the Italian and European regulations on safety, fire protection, accident prevention and environmental protection.

The Organizer has the right to remove or modify installations, furnishings, materials or exhibits at any time if they are in conflict with the Regulations and/or with the specifications contained in the letters/communications sent after the assignment of the Table top unit. Costs and risks of removal and/or modification shall be borne by the Sponsor.

12) Safety standards

Sponsors are required to comply and ensure that their service and goods providers also comply with the laws and regulations of public safety and the legislative and regulatory system in force regarding safety, hygiene, accident prevention at work and fire prevention. By way of example, the main safety regulations are listed below:

- a) safety, health and environmental measures pursuant to Legislative Decree no. 81/2008 as amended and supplemented;
- b) fire prevention measures indicated in the Ministerial Decree of 10 March 1998;
- c) technical standards for construction indicated in the Ministerial Decree of 14 January 2008.

The Organizer has no responsibility for any consequences that may arise from non-compliance with the prescribed standards. Such responsibility falls exclusively on the Sponsor and the companies appointed by him/her.

The Sponsors are responsible for any damage or injury caused to people or property during the Event by anyone and in any possible way related to the activities carried out on their behalf and/or in their interest. Furthermore, sponsors accept to compensate all direct and indirect damages that may arise from this, relieving the Organizer of any responsibility.

13) Table top unit set-up and preparation

Detailed information on the dates and times of installation and removal and on the methods of shipping and collection of promotional material will be provided in a subsequent dedicated communication.

14) Shipments/pick-ups

All Shipments and Pick-ups are in charge to sponsor.

All shipments and pick-ups must to be delivered at ground floor and NOT on the road side (the staff of the Congress Centre is not authorized to pick up shipping boxes on the street nor on the sidewalk, but only inside the congress venue) You can ship materials at least 3 / 4 days before the event to following address:

FAST CONGRESS CENTRE – Event “ECHT 2027”

Piazzale Rodolfo Morandi 2 20121 Milano (MI) / Italy Table top unit “SPONSOR NAME”

15) Payment terms

Payment of the sponsorship fee must be made within and no later than 15 days from receipt of the invoice, if not made before.

Art. 6 of these Regulations. In the absence of the above payment, AIM will not allow entry into the exhibition area. Moreover no electricity will be supplied until payment has been completed.

16) Photographs, and video footage

Without prejudice to all provisions regarding photographs and videos taken in places / events open to the public, the Organizer

informs that during the Event photographs and / or videos will be made (of people, stands, products, brands, etc.), also by means of

photographers appointed by the Organizer. Such photographs and / or videos may be reproduced on the Conference website and / or social platforms by the Organizer.

The Organizer confirms that no use will be made in contexts prohibited by law or that may harm people decorum and/or dignity, and that no compensation will be paid for the use of the aforementioned material.

17) Distribution of media

In the case of distribution of phono-videographic or multimedia supports containing intellectual work or parts of intellectual work pursuant to Law 22.4.1941 no. 633, copyrights as well as the costs associated with the authentication of the media, pursuant to Art. 181bis of the same Law, shall be paid in advance. Unauthorized use of intellectual property, as well as the absence of the SIAE stamp on the aforementioned supports, are punishable by law, in accordance with Articles 171 and following under Law 633/41.

18) Damage to Table top units and to the Building

Table top units must be returned in the condition in which they were received.

Repair costs are to be borne by the Sponsors, who are also responsible for compliance with the special regulations for the use of technical facilities and installations. Every expense for damage to the buildings, both indoor and outdoor, caused by the Sponsor or its Staff, will be charged to the Sponsor.

19) Additional regulations

The Organizer reserves the right to issue any additional regulations in order to better govern the Event and related services. These rules are equivalent to the Regulations and are therefore equally binding.

In the event of non-compliance with the provisions of the General Regulations, the Organizer also reserves the right to close the table top units.

In this case, the Sponsor is not entitled to reimbursement and/or payment of any compensation and/or indemnification and/or costs and/or expenses and/or fees and/or sums for any reason whatsoever.

20) Force majeure

In the event that the Event cannot be held during the established period, due to unforeseeable circumstances or force majeure, or, in any case, for reasons beyond the Organizer's control, Sponsors shall not be entitled to reimbursement and/or payment of any compensation and/or indemnification and/or costs and/or expenses and/or fees and/or sums for any reason whatsoever.

Furthermore, the Organizer may require Sponsors to pay up to a further 20% of the due fee to cover general expenses. If the Organizer is forced to shorten or cancel the Event after it has started due to unforeseeable circumstances or force majeure, Sponsors will not be entitled to reimbursement and/or payment of any compensation and/or indemnification and/or costs and/or expenses and/or fees and/or sums for any reason whatsoever.

The Organizer reserves the absolute right to modify the times of the Event, as well as to suspend entry to visitors and all activities for specific periods, for organizational needs or public safety. No responsibility can be attributed to the Organizer in such cases.

21) Prohibited activities

In general, it is forbidden to cause prejudice, disturbance or damage to the regular course of the Event and its purposes, as well as to the Sponsors. In particular, the following is strictly forbidden:

- a. Distribution and delivery of any technical, informative and advertising material (magazines, manuals, books, brochures or anything else) that are not strictly pertinent to the Sponsor's activity. The Sponsor, however, may distribute or deliver advertising material, as long as it is strictly relevant to his/her activities, only within his/her own Stand; posters advertising competitions organised by bodies, organisations, daily newspapers, weeklies or specialised magazines may not be displayed, not even at the table top units, unless specifically authorised in writing by the Organizer.
- b. Display prices or make sales with immediate delivery on site. Infringement of this prohibition entails closure of the table top unit.
- c. Any type of pulsating or fluctuating light sources.
- d. Presence at the Table top unit or in the enclosure of the Event during closing hours.
- e. Practical demonstrations that may pose a fire hazard or any other kind of danger.
- f. Material processing or painting.
- g. Carrying out work on the Table top unit during the hours dedicated to the Congress.
- h. Active machines that are not perfectly operating.
- i. Fix any material to the floor, columns and walls with adhesives, glues, holes of any kind and it is forbidden to paint or treat materials without prior authorization. Failure to comply with these provisions will authorize the Organization to suspend the non-compliant set-up. Damages deriving from unauthorized fittings will be charged to the sponsor company
- j. Cluttering aisles, emergency exits, fire-fighting equipment (fire doors, fire extinguishers, hydrants, alarm buttons, etc.), signs for the management of emergencies in the exhibition area, electrical panels in service rooms, with set-up materials, products, packaging or other material.
- k. Moving materials with trolleys with metal wheels.
- l. Dragging materials or carrying out actions that may cause friction/damage.
- m. Overloading the floors with a distributed weight of more than 500 kg/sqm.
- n. Tampering with or performing maintenance of any kind on stationary or mobile equipment in the halls.
- o. Introducing compressed or liquefied gas bottles, explosive, detonating, asphyxiating, toxic, radioactive or flammable materials and any dangerous materials in the exhibition area.
- p. Trashing pharmaceuticals.
- q. Placing hot objects (e.g., incandescent spotlight) near curtains or decorations and/or disposing of them in waste containers.
- r. Smoking.
- s. Access the structure with vehicles.
- t. Access to conference rooms with food and/or drinks
- u. Introduce animals of any size and species. NH MILANO CONGRESS CENTRE does not accept animals.

22) Obligations and limitation of liability of the Organizer

The Organizer is liable to the Sponsor for the assignment of the table top unit and the provision of the services mentioned in these Regulations. The Sponsor relieves the Organizer of any possible further liability, within the limits of Art. 1229 of the Italian Civil Code.

The Organizer's liability, if any, is limited to the payment of an amount equal to 20% of the fee due by the Sponsor, with the exclusion of any further compensation for the latter's damages.

23) Protection of personal data

Attached to these Regulations is the information on the processing of personal data provided by the Organizer as Data Controller.

PRIVACY NOTICE Pursuant to artt. 13-14 EU REG. n. 679/2016 (GDPR)

AIM, the Italian Association for Metallurgy (VAT number 00825780158), in person of the legal representative Prof. Carlo Mapelli (hereinafter the "Data Controller"), current in Milan, via Turati n. 8, informs you that, pursuant to art. 13 of the EU Regulation n. 2016/679 (hereinafter "GDPR"), your data will be processed in the manner and for the following purposes.

1. Personal Data.

The Data Controller processes personal identifying data (i.e.: name, surname, company name, address, telephone number, e-mail address, username, bank and payment details, hereinafter referred to as "Personal Data") that you have communicated on the occasion of the paper registration or through the website www.metallurgia-italiana.net.

2. Purpose of the treatment.

Your data will be processed by the Data Controller for the following possible purposes:

- transmission of periodic communications by e-mail;
- invitation to activities and/or events promoted by the Data Controller;
- in case of registration on the website www.metallurgia-italiana.net, registration on the site and creation of a user (username and password);
- in case of registration for events, inclusion in the list of participants at the event, receipt of invitations for relevant events from other worldwide metallurgical associations and invoicing of the fee for the participation at the event, if due;
- in case of association with AIM, sending of the membership card;
- in case of purchase of books or other material, delivery of the same and invoicing.

3. Processing methods.

The processing of your personal data is carried out by means of the operations indicated in art. 4 n. 2) GDPR and more precisely: collection, registration, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, cancellation and destruction of data.

Your personal data are subjected to both paper and electronic processing. The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and in any case for no more than 10 years from the termination of the relationship.

4. Access to the Data.

Your data may be made accessible, for the purposes referred to in art. 2, to the employees and collaborators of the Data Controller, in their capacity as persons in charge and/or internal managers of the processing and/or system administrators.

5. Data communication and data transfer abroad.

The Data Controller may communicate your name, nationality and e-mail address to foreign associations, exclusively in the case of participation in itinerant congress editions.

The aforementioned associations, operating in countries located in or outside the EU, may not provide adequate data protection safeguards (a complete list of countries providing adequate data protection safeguards is available on the EU Guarantor's website for the Protection of Personal Data). In such cases, the transfer of your data will be carried out in compliance with the applicable international rules and agreements, as well as with the adoption of appropriate measures (e.g. standard contractual clauses).

Personal data are stored on servers located in Milan (IT), within the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to move the servers even outside the EU. In this case, the Data Controller hereby ensures that the transfer of non-EU data will take place in accordance with the applicable legal provisions, subject to the stipulation of the standard contractual clauses provided by the European Commission.

6. Rights of the Data Subject.

In your capacity as a Data Subject, you have the rights set forth in art. 15 GDPR and, precisely, the rights of:

- to obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;
- to obtain the indication: a) of the origin of personal data; b) of the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) of the identification details of the Data Controller, the data processors and the designated representative pursuant to art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of it in their capacity as designated representative in the territory of the State, managers or agents;
- to obtain: a) updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case where such fulfillment is it proves impossible or involves a use of means manifestly disproportionate to the protected right;
- to object, in whole or in part, for legitimate reasons to the processing of personal data concerning you, even if pertinent to the purpose of the collection.

Where applicable, it also has the rights referred to in articles 16-21 GDPR (right of rectification, right to be forgotten, right of limitation of treatment, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

7. How to exercise rights.

You can exercise your rights at any time by sending: a registered letter to AIM, the Italian Association for Metallurgy, via Turati n. 8, Milan or an e-mail to info@aimnet.it.

8. Data Controller and person in charge.

The Data Controller is AIM, the Italian Association for Metallurgy, via Turati n. 8, Milan. The person in charge of data processing is Dr. Federica Bassani, via Turati n. 8, Milan - e-mail: aim@aimnet.it.

The updated list of data processors is kept at the Data Controller's headquarters.